

**San José State University
Psychology Department
10088, Psyc 135, Cognition, Sec 80, WINTER 2025**

Instructor: Steven Macramalla
Office Location: DMH 230 / Zoom
Telephone: 831-234-8451
Email: steven.macramalla@sjsu.edu
Drop-in Hours: Thurs-Friday 1:00PM-2:00PM
Class Days/Time: MTWRF 12:45PM - 4:30PM
Classroom: Online Zoom
Prerequisites: Psych 001

WELCOME TO COGNITIVE PSYCHOLOGY ONLINE

CANVAS & ZOOM



CANVAS Lecture Slides
Assignment Submissions
Exams



ZOOM

Login to MYSJSU
Invite via Email and
Canvas (Announcements)
Open Zoom (Mic Off)
**SJSU Code of Conduct Applies – Be
Professional
NO Hate Speech!**

Course Description

We are examining how the brain processes information and generates the illusion of your reality. This class will reinforce basic scientific concepts as we delve into new territory of vision, language, memory, attention and other domains of cognitive psychology.

Course Goals and Student Learning Objectives

The objective is to distinguish fundamental principles of cognitive function in vision, attention, memory and language.

Upon successful completion of this course, students will be able to:

Navigate and discriminate the scientific literature in cognitive psychology in areas relevant to their concerns.

Required Texts/Readings

Textbook

Required Texts/Readings

Juola,& Koshino *Cognitive Psychology*

V.S. Ramachandran *Phantoms in the Brain*

Readings:

James Gleick,	<i>The Information</i>
Matthew Cobb,	<i>Why Your Brain is Not a Computer</i>
Unknown	<i>Readings on Attention</i>
Pashler	<i>Doing Two Things at Once</i>
Lee	<i>What Whorf Really Said</i>
Boroditsky	<i>The Role of the Body and Mind in Abstract Thought</i>
Boroditsky & Lieberman	<i>Does Language Shape Your Thoughts</i>

Synchronous+

You Are Expected To Attend...Unless You Can't

This is a synchronous class with supplementary asynchronous resources: you are expected to attend class unless circumstances (family, work etc.) during this pandemic prohibit this, in which case, the class is designed so you can complete the requirements on your own time. Please understand, it's a safety net. To get the most out of the class, attend lecture and discussions.

Classroom Protocol

Even on Zoom, students are expected to display professionalism and respect for others: Arrive on time. Participate in class. Engage in civil dialogue. Pay attention to the lecture. Do not cheat.

QUIZZES

**Time-pressured Multiple-Choice 28-50 Questions
(approx. <1min. / question) to complete a quiz on the
designated day.**

It is YOUR RESPONSIBILITY to make sure you set aside time in a quiet undisturbed location on that day with ample time to complete it. Requests for exam date changes will be considered for extenuating circumstances with a doctor's note, if you have more than two exams on the same day, you are a parent or have suffered unforeseen hardships due to the pandemic.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the [current academic calendar](http://www.sjsu.edu/academic_programs/calendars/academic_calendar/) web page located at http://www.sjsu.edu/academic_programs/calendars/academic_calendar/. The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Assignments and Grading Policy

GRADING

Four exams.....	60%
Science Daily.....	25%
Test Yourself.....	15%
Total	100%

DO NOT trust the final total you see on Canvas.

Calculate your current grade yourself.

Use this formula:

(AVG Tests x .6) + (AVG Test Yourself x .15) + (Science Daily x .25)

Course Grading Scale (% of Total Points):

A+ 96-100% B+ 86-89% C+ 76-79% D+ 66-69% F<60%

A 93-95% B 83-85% C 73-75% D 63-65%

A- 90-92% B- 80-82% C- 70-72% D- 60-62%

University Policies**Academic integrity**

Students should know that the University's [Academic Integrity Policy](http://sa.sjsu.edu/judicial_affairs/faculty_and_staff/academic_integrity/index.html) is available at http://sa.sjsu.edu/judicial_affairs/faculty_and_staff/academic_integrity/index.html. Your own commitment to learning, as evidenced by your enrollment at San Jose State University and the University's integrity policy, require you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sa.sjsu.edu/judicial_affairs/index.html) is available at http://www.sa.sjsu.edu/judicial_affairs/index.html.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include in your assignment any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Policy F06-1 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the [Disability Resource Center](http://www.drc.sjsu.edu/) (DRC) at <http://www.drc.sjsu.edu/> to establish a record of their disability.

Learning Assistance Resource Center (Optional)

The Learning Assistance Resource Center (LARC) is located in Room 600 in the Student Services Center. It is designed to assist students in the development of their full academic potential and to motivate them to become self-directed learners. The center provides support services, such as skills assessment, individual or group tutorials, subject advising, learning assistance, summer academic preparation and basic skills development. The [LARC website](http://www.sjsu.edu/larc/) is located at <http://www.sjsu.edu/larc/>.

SJSU Writing Center

The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The [Writing Center website](http://www.sjsu.edu/writingcenter/about/staff/) is located at <http://www.sjsu.edu/writingcenter/about/staff/>.

Peer Mentor Center

The Peer Mentor Center is located on the 1st floor of Clark Hall in the Academic Success Center. The Peer Mentor Center is staffed with Peer Mentors who excel in helping students manage university life, tackling problems that range from academic challenges to interpersonal struggles. On the road to graduation, Peer Mentors are navigators, offering “roadside assistance” to peers who feel a bit lost or simply need help mapping out the locations of campus resources. Peer Mentor services are free and available on a drop –in basis, no reservation required. The [Peer Mentor Center website](http://www.sjsu.edu/muse/peermentor/) is located at <http://www.sjsu.edu/muse/peermentor/>

10088, Psyc 135, Cognition, Sec 01, WINTER 2025

The schedule is subject to change. Notification will be by email and class announcement.

Class	Date	Topics, Readings, Assignments, Deadlines
1	Thur Jan 2	Welcome & Logistics Intro History & Schools of Thought Biological, Computational, & Behavioral Research Juola & Koshino Ch. 1 Textbook Test Yourself Ch. 1 Gleik <i>The Information</i> Cobb <i>Why Your Brain is Not a Computer</i>
2	Fri Jan 3	Neurocognitive Frontal, Temporal, Motor, Parietal Cortices, Amygdala & Hippocampus, Bio Measurements Juola & Koshino Ch. 2 pg. 24-31, 34-38, 42-57 Textbook Test Yourself Ch. 2 Rama Chap 1 & 2
3	Mon Jan 6	Visual Physiology of the Eye, Lateral Inhibition & Opponent Processes & Color Juola & Koshino Ch.2, pg 32-33, 39-41, Ch. 3 Rama Chap 3
4	Tues Jan 7	Parvo & Magno Cellular, LGN, Hemispheric Differences, What Where/How Juola & Koshino Ch.2, pg 32-33, 39-41, Ch. 3 Receptive Fields, Depth Perception Juola & Koshino Ch.3
5	Wed Jan 8	Object Recognition Hubel & Wiesel Feature Detectors, Spatial Frequency Detectors, Figure Ground, Gestalt Principles, Affordances Rama Chap 4
6	Thur Jan 9	Object Recognition Template & Feature Theories, Object Recognition Face Perception, Change Blindness Juola & Koshino Ch.3

Class	Date	Topics, Readings, Assignments, Deadlines
		Textbook Test Yourself Ch. 3
7	Fri Jan 10	Attention : Posner Cueing, Serial & Parallel Searches, Illusory Conjunctions & Feature Integration Theory, Attention, Juola & Koshino Ch. 5
8	Mon Jan13	Early & Late Selection, Emotions & Attention Brain & Attention, PRP & RSVP Juola & Koshino Ch. 5 Textbook Test Yourself Ch. 5 Rama Chap 6, 7 <i>Readings on Attention</i>
9	Tues Jan 14	Memory: Encoding, Storing, Retrieving Short-Term Memory, Serial Position Curve Juola & Koshino Ch. 6 Textbook Test Yourself Ch. 6
10	Wed Jan 15	Working Memory & Mnemonics Long-Term Memory & False Memories & Flashbulb Memories Juola & Koshino Ch. 7 – 8 Textbook Test Yourself Ch. 7 & 8
11	Thur Jan 16	Language Taxanomy & Bottom-Up & Top-Down Processes Language Acquisition Juola & Koshino Ch. 9 Textbook Test Yourself Ch. 9
12	Fri Jan 17	Deep Structure of Language Juola & Koshino Ch. 10 Rama Ch. 9-10 Boroditsky <i>The Role of Mind and Body in Abstract Thought</i> Boroditsky and Libermann <i>Does Language Shape Our Thoughts</i> Yee <i>What Whorf Really Said</i>

Class	Date	Topics, Readings, Assignments, Deadlines
13		Mental Imagery : Depictive & Propositional Theories Juola & Koshino Ch. 4 Rama Ch. 11-12Test