

M.S. - KINESIOLOGY SPORT MANAGEMENT SPECIALIZATION

Earn your M.S. in Kinesiology with a specialization in Sport Management from San José State University!



My experience in the Sport Management program at San José State University is everything I wanted it to be and more. The faculty truly care about the students and do an incredible job developing students through a combination of theoretical and practical learning. My time at SJSU has changed my career path for the better!

- Ivanna Anderson-Villela, '24

HIGHLIGHTS

- Internationally published and recognized faculty
- Strategic Location: Access to professional, collegiate, and community sport organizations, as well as influential companies outside the traditional sport scope.
- Student developed, goal-focused, programs of study.
- Internships with Bay Area sport organizations.



WHY EARN AN M.S. IN KINESIOLOGY AT SJSU

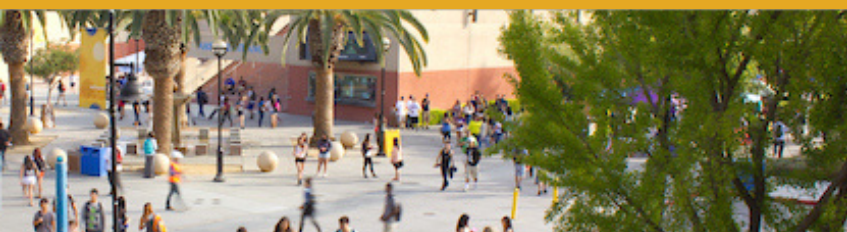
- Advance your knowledge through a student-developed program of study developed to meet your goals.
- Complete a graduate project or thesis culminating activity.
- Gain hands-on experience at an internship site.
- Study in one of the largest and most vibrant cities in the United States.
- Work with faculty in a supportive and encouraging interdisciplinary learning environment.



We develop culturally-informed professionals capable of management and leadership in the sport industry. Our balance of applied research and practical experiences ensures that our graduates have a transferable knowledge base as they enter the job market or continue in academia.

PROGRAM ENTRY REQUIREMENTS

- 3.0 GPA in last 60 semester units, (2.75 and above considered)
- Complete Cal State Apply Application
- Two letters of recommendation



COURSEWORK

CORE COURSES

- KIN 250 - Fundamentals of Quantitative Research
- KIN 251 - Fundamentals of Qualitative Research

SPORT MANAGEMENT COURSES

- KIN 280 - Advanced Fieldwork in Sport Management
- KIN 281 - Legal Aspects of Sport
- KIN 282 - Marketing and Social Aspects of Sport
- KIN 283 - Management, Leadership & Communication
- KIN 284 - Financial Aspects of Sport

ELECTIVES

One to two electives are chosen with your academic advisor to accentuate and bolster your program of study.

The Sport Management program at SJSU gave me a wonderful opportunity to further my education in the sport industry. The department is full of professors who are deeply experienced, knowledgeable, and always willing to help students.

My time at SJSU left me with lifelong friendships, a cherished educational experience, and connections in sports all over the world.

- Sydney Carden, '20
Operations Manager,
Young Life Asia Pacific



SJSU's Sport Management program is the main reason I am where I am today with Stanford University Athletics!

Academically, it prepared me to meet deadlines, collaborate with colleagues, and think critically. Professionally, it put me in contact with internship sites where I eventually landed my full-time career in collegiate athletics.

- Tyler Barton, '19, BA '16
Assistant Director, Events and Operations
Stanford Athletics

Curious to learn more? Contact Us!

For information about the Masters of Science in Kinesiology at SJSU, contact graduate coordinator Dr. Cole Armstrong at cole.armstrong@sjsu.edu, and visit our website: <https://www.sjsu.edu/kinesiology>

Questions about the university graduate application process? Contact the College of Graduate Studies at grad-admissions@sjsu.edu.

Apply Now: www.calstate.edu/apply