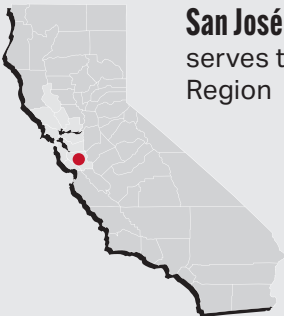




At San José State University, students prepare to elevate their lives and communities through life-changing, hands-on experiences. Located in the heart of Silicon Valley, SJSU offers unmatched access to internships and careers with global companies and a culturally rich community. With a commitment to academic excellence and personalized student support, SJSU empowers students to thrive professionally and personally. Due to our emergence as an R2 research institution, Spartans have access to cutting-edge research opportunities and faculty mentoring, enabling them to graduate with confidence, low-debt, and the skills to lead. When purpose meets preparation at SJSU both individual and collective lives rise to new heights.



San José State University
serves the Bay Area
Region

SAN JOSÉ STATE UNIVERSITY



INPUTS

\$633.5M
Operational
Expenditures

\$107.5M
Capital
Expenditures

\$110.5M
Auxiliary
Costs

\$585.1M
Student
Spending



REGIONAL IMPACT

9,900
Jobs

\$1.8B
Industry
Activity

\$892.1M
Wages
Earned

\$124.4M
State & Local
Tax Revenue



STATE-LEVEL IMPACT

10,600
Jobs

\$2B
Industry
Activity

\$930.7M
Wages
Earned

\$134M
State & Local
Tax Revenue



RETURN ON INVESTMENT

During the 2023-2024 academic year, the state's investment in **San José State University** (operating and average capital appropriations) totaled **\$280.5 million**

For every dollar the state
invests in the campus,

\$6.96

in statewide **Industry
Activity** is generated

When the impact of the enhanced
alumni earnings is included

\$41.94

in statewide **Industry
Activity** is generated

SAN JOSÉ STATE UNIVERSITY



Scan QR code for more information.

SJSU SAN JOSÉ STATE
UNIVERSITY

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SAN JOSÉ, CALIFORNIA 95192
(408) 924-1000
www.sjsu.edu



ALUMNI

San José State University alumni had higher median income attributed to their CSU degree, totaling **\$7.9 billion** which supported statewide impacts of:

47,400
Jobs

\$9.8B
Industry
Activity

\$3.3B
Wages
Earned

\$771.5M
State & Local
Tax Revenue



SPARTAN PRIDE POINTS

What happens in Silicon Valley changes the world – and SJSU is the university changing Silicon Valley.

UPWARD MOBILITY

Named No. 5 Best Public University in the Nation by Wall Street Journal/College Pulse for the financial success of our graduates.

CATALITYC GEOGRAPHY

The “Talent Pipeline of Silicon Valley,” many SJSU graduates go on to find employment shortly after graduation at leading companies such as Apple, Nvidia, Adobe, Google, or Kaiser Permanente, and many more industries in the region and state.

EPICENTER OF THE FUTURE

San José State University remains a leader in tackling today’s most pressing challenges—from pioneering the CSU’s first Master’s program in Artificial Intelligence to reducing climate change impacts through cutting-edge research on wildfires or at Moss Landing Marine Laboratories.