Portfolios with Portfolio

Getting started with Adobe Portfolio

John Delacruz, Associate Professor of Advertising Creative

SJSU
HONORS

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Associate Professor, Advertising Creative

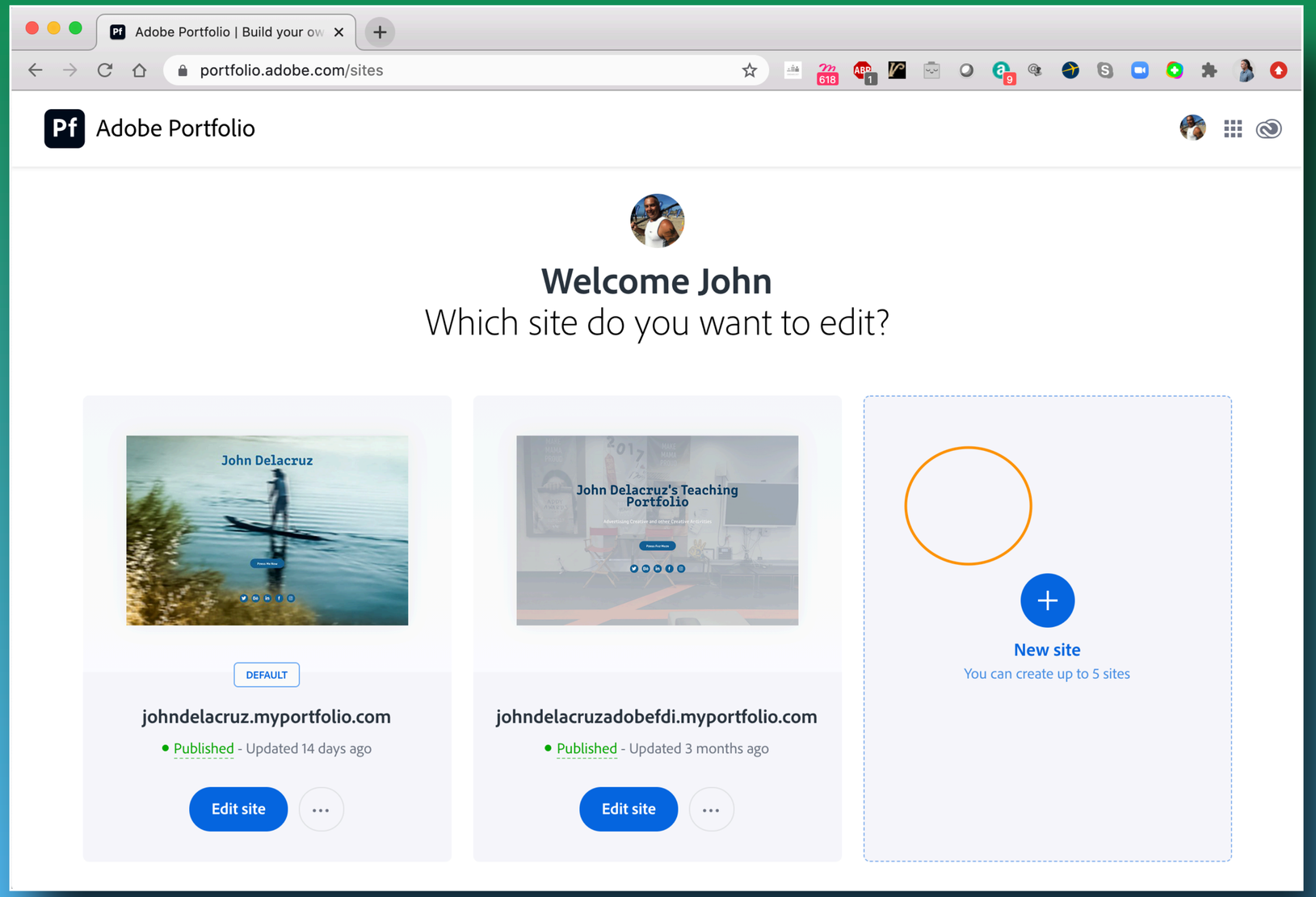
- Adobe Education Leader
- Adobe Master Teacher
- Creative Campus Faculty Fellow
- Creative Educator
- Paddleboarder

Why Portfolio, I’m not a designer

How do we get started

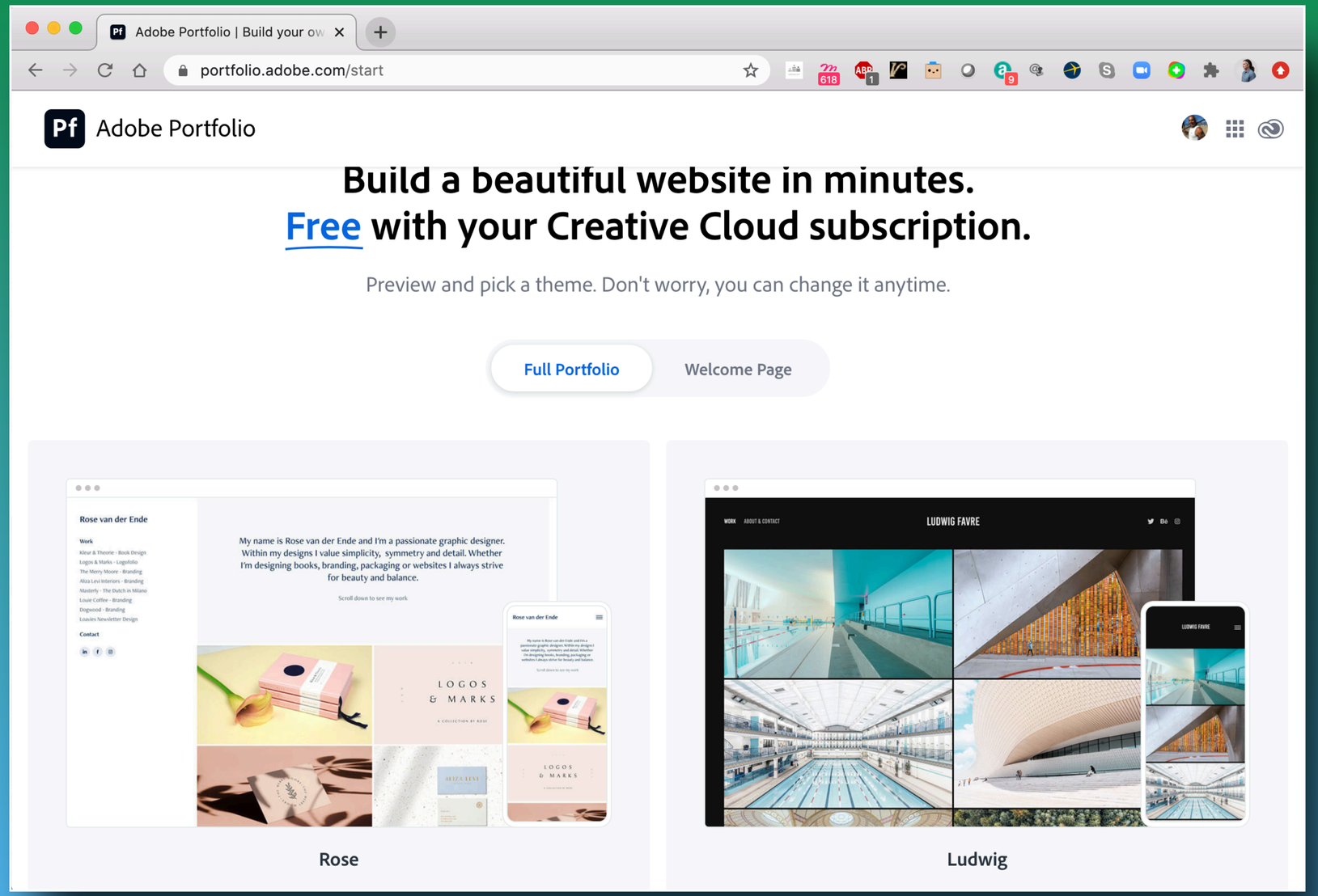
1

Head over to portfolio.adobe.com



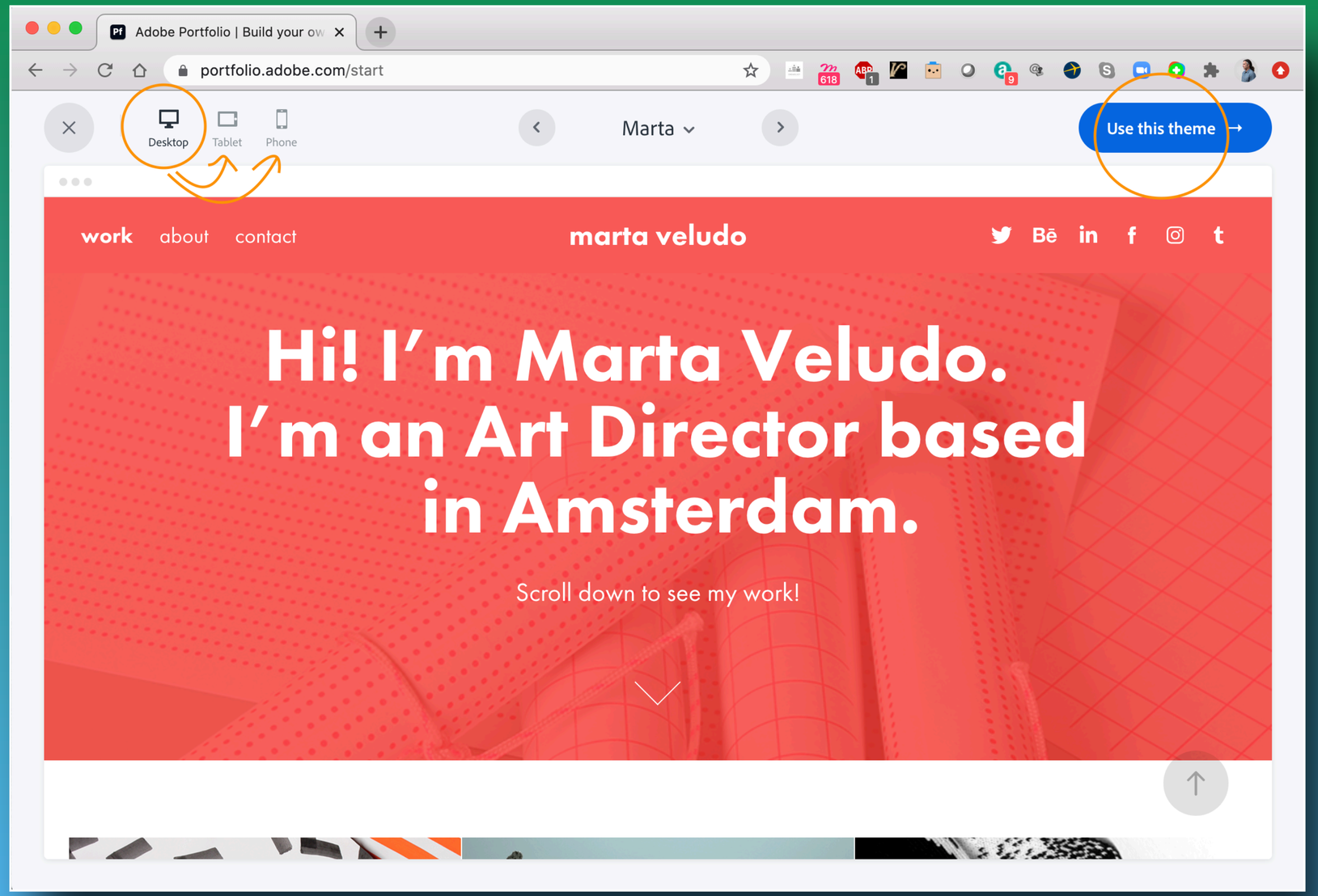
2

Select **Full Portfolio** or **Welcome Page**



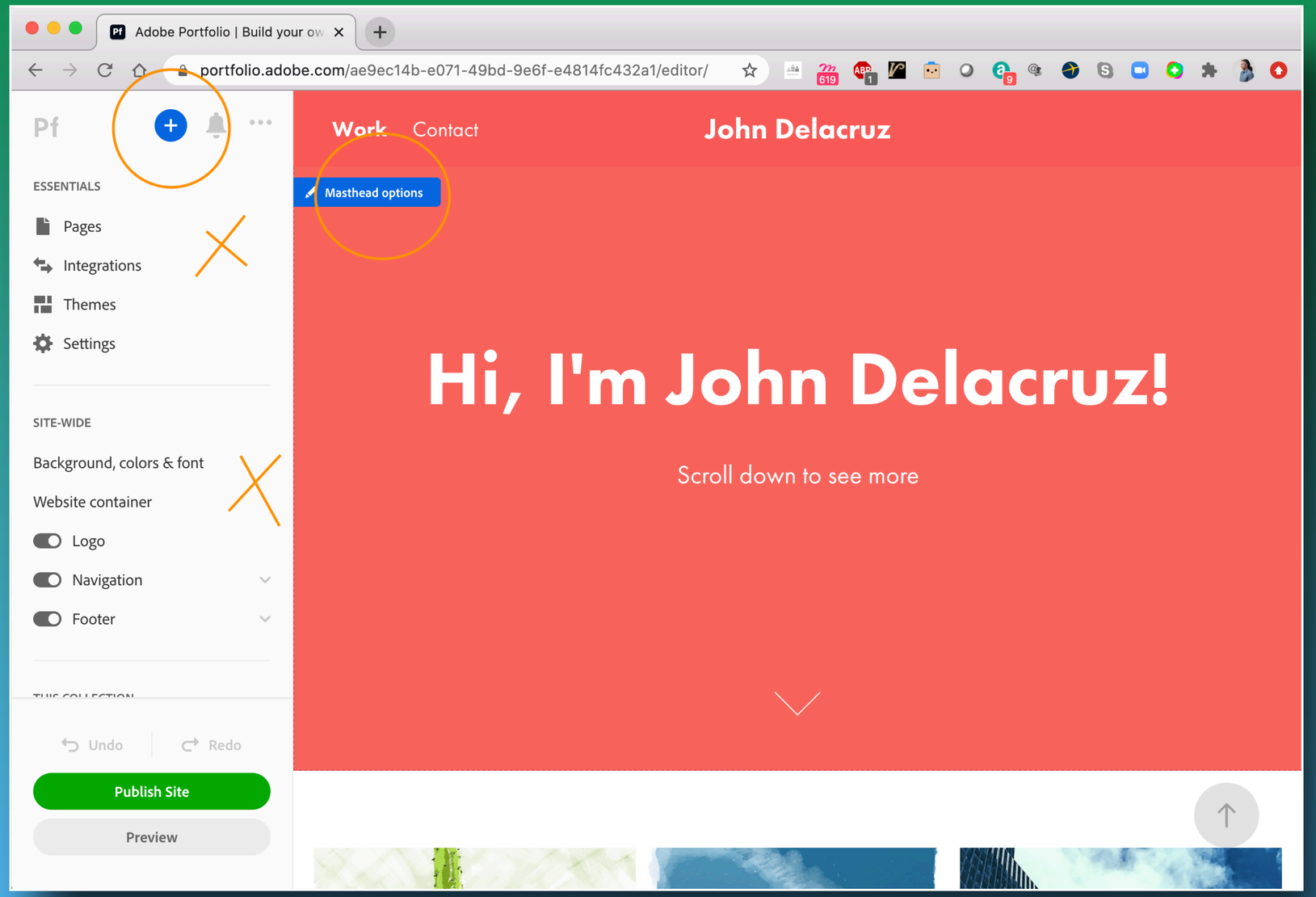
3

Note the different options for responsive design



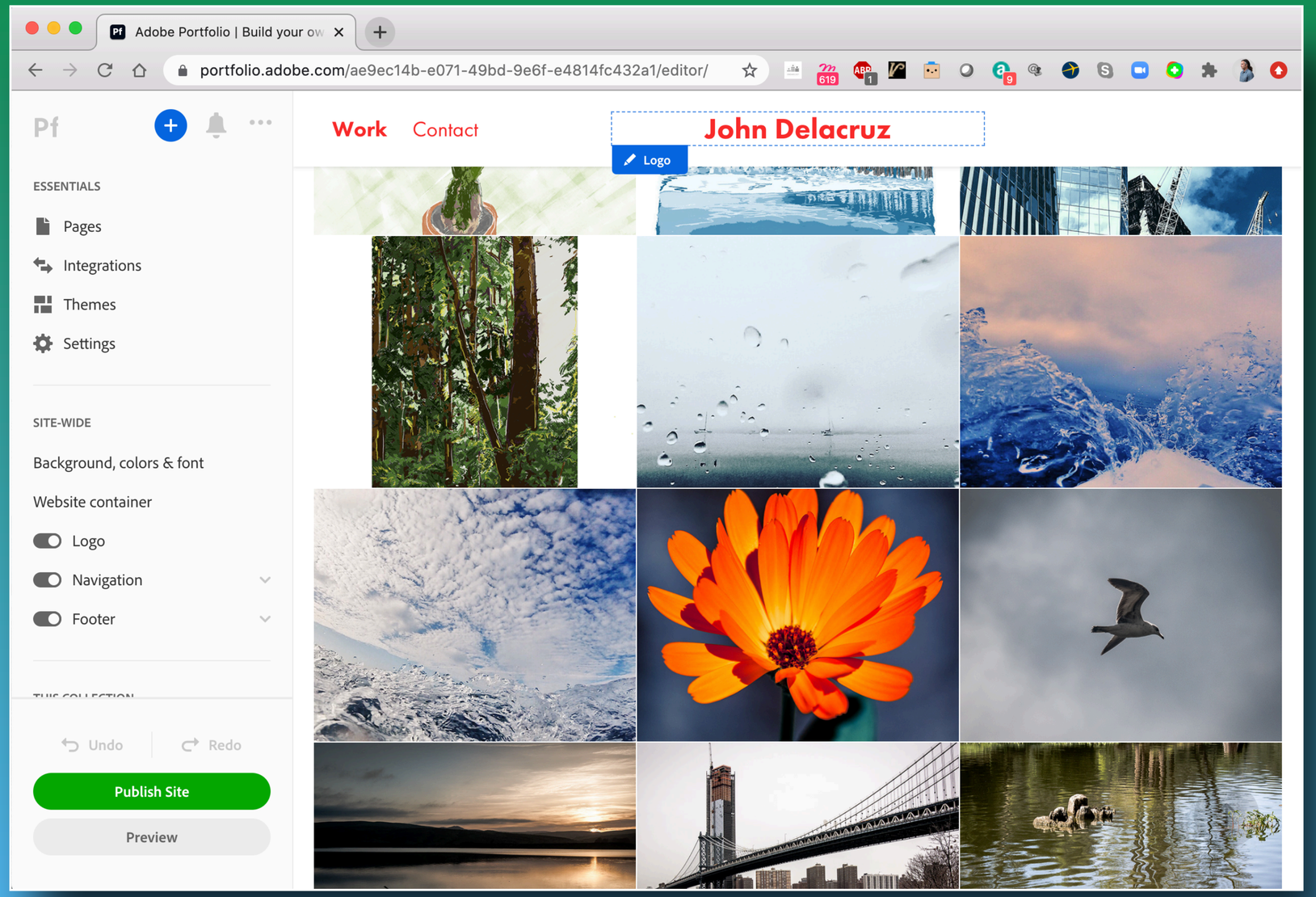
4

Note the different editing options



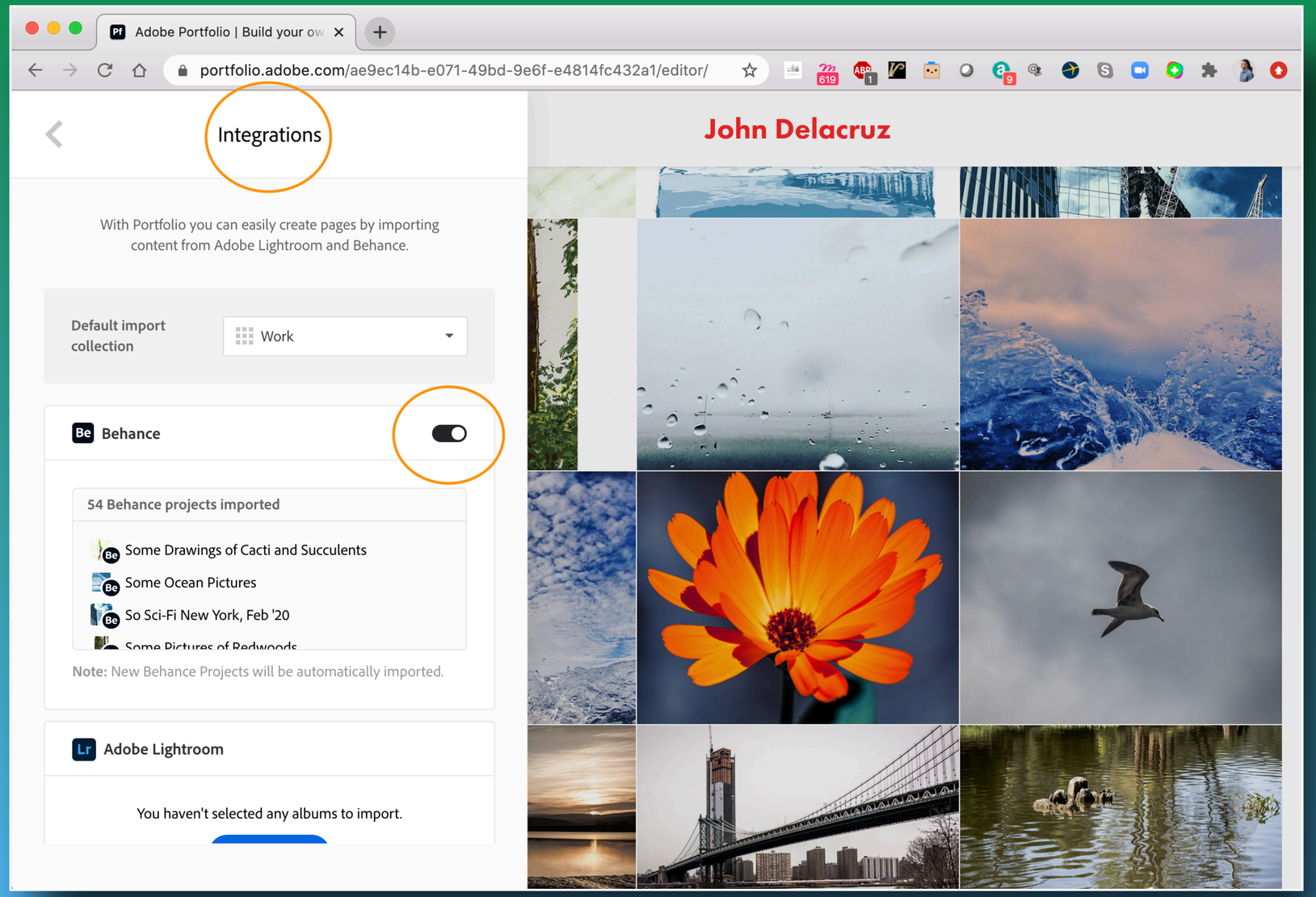
5

This could be an issue



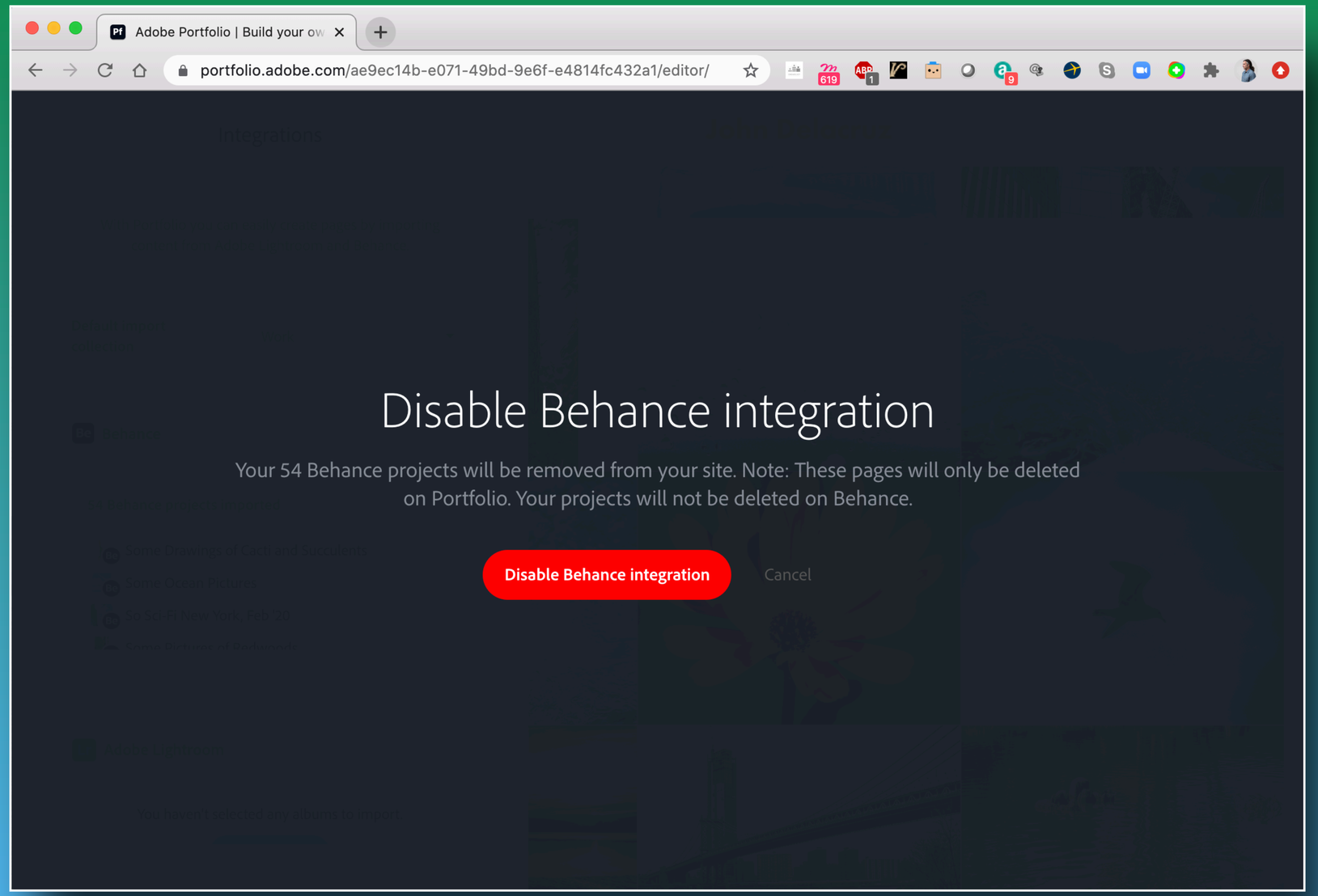
6

Go to **Integrations**



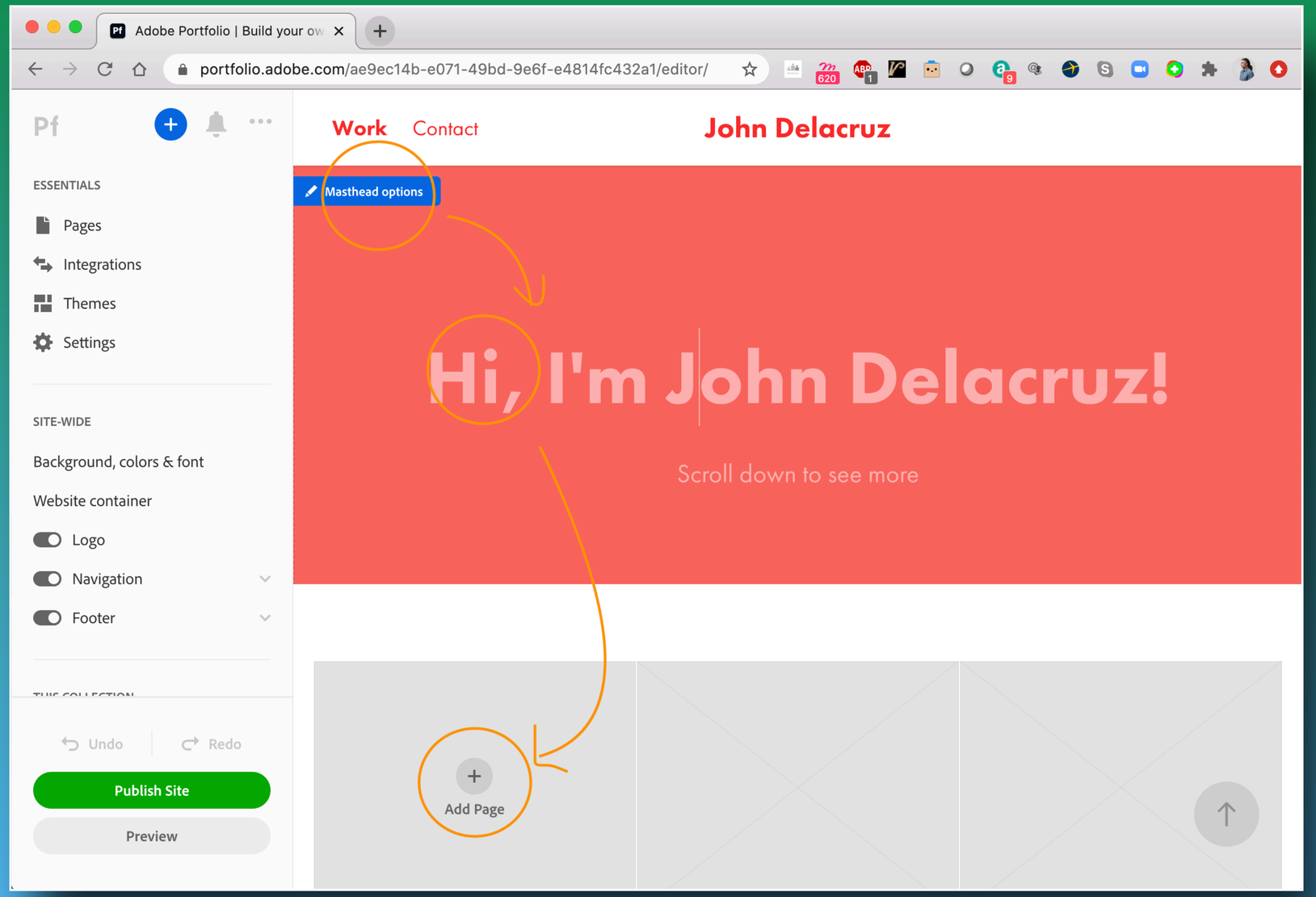
7

it’s not so scary



8

Edit away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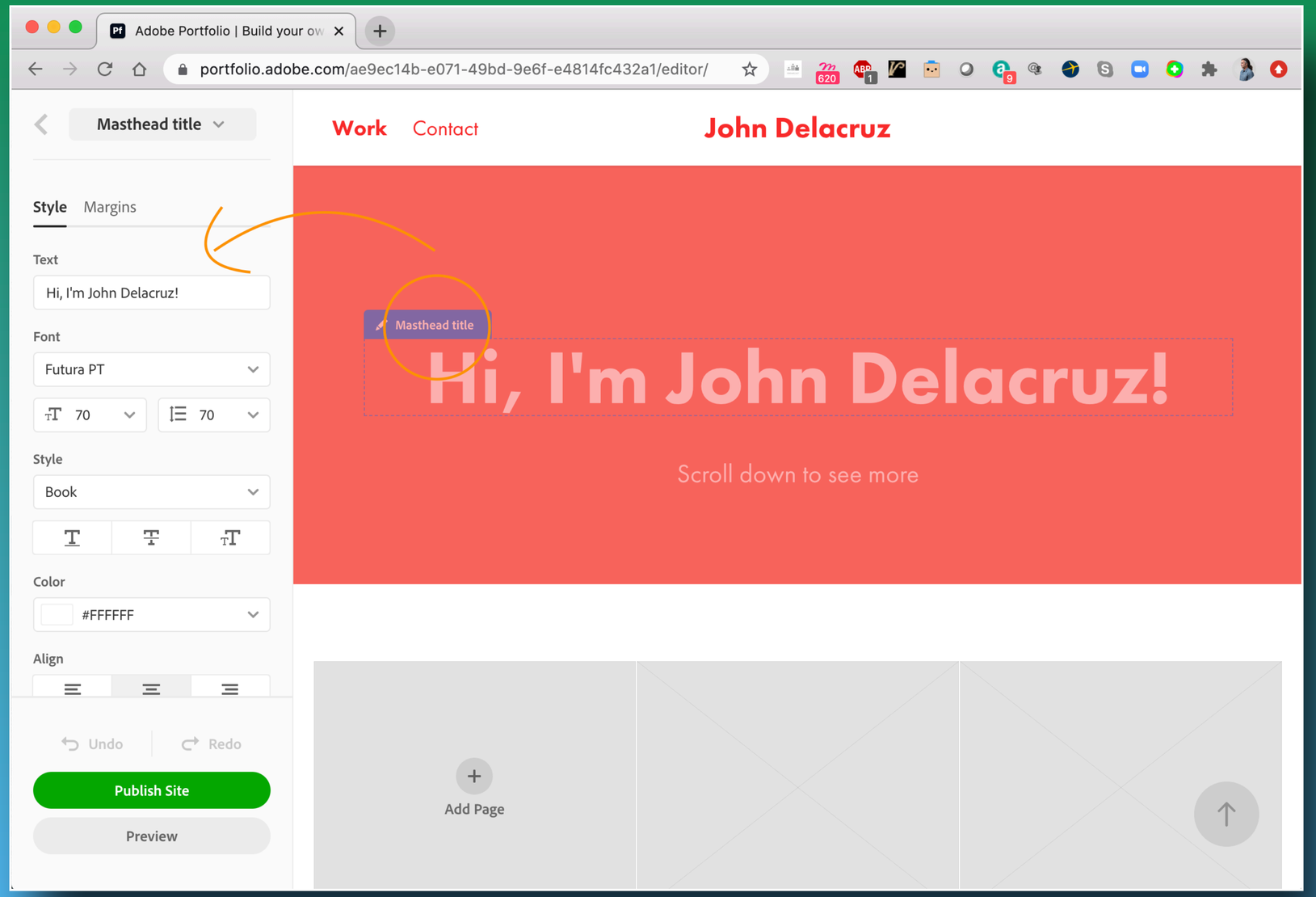
portfolio.adobe.com/ae9ec14b-e071-49bd-9e6f-e4814fc432a1/editor/
Pf
ESSENTIALS
Pages
Integrations
Themes
Settings
SITE-WIDE
Background, colors & font
Website container
Logo
Navigation
Footer
Undo
Redo
Publish Site
Preview
Work
Contact
John Delacruz
Masthead options
Hi, I'm John Delacruz!
Scroll down to see more
Add Page

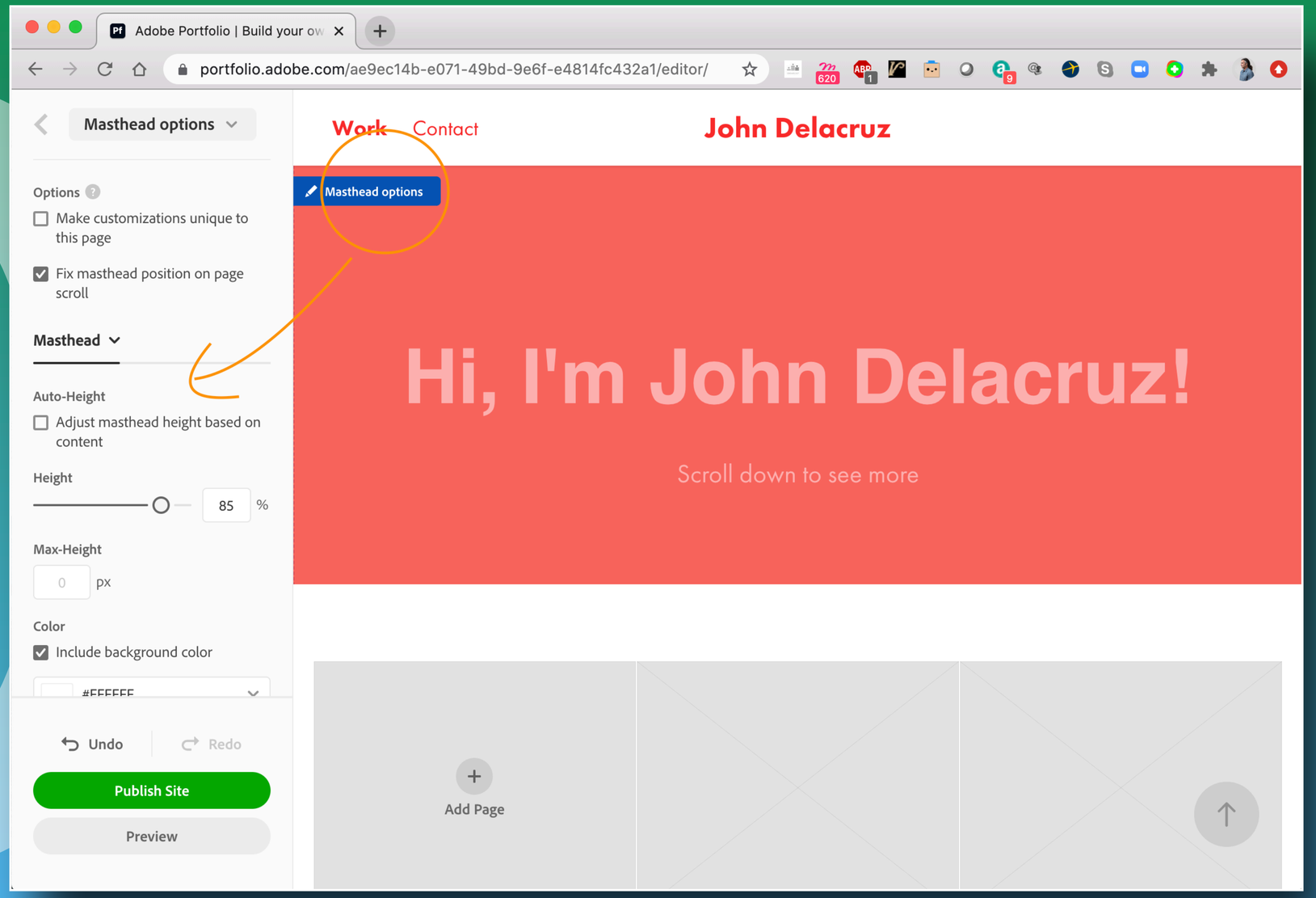
9

Edit away

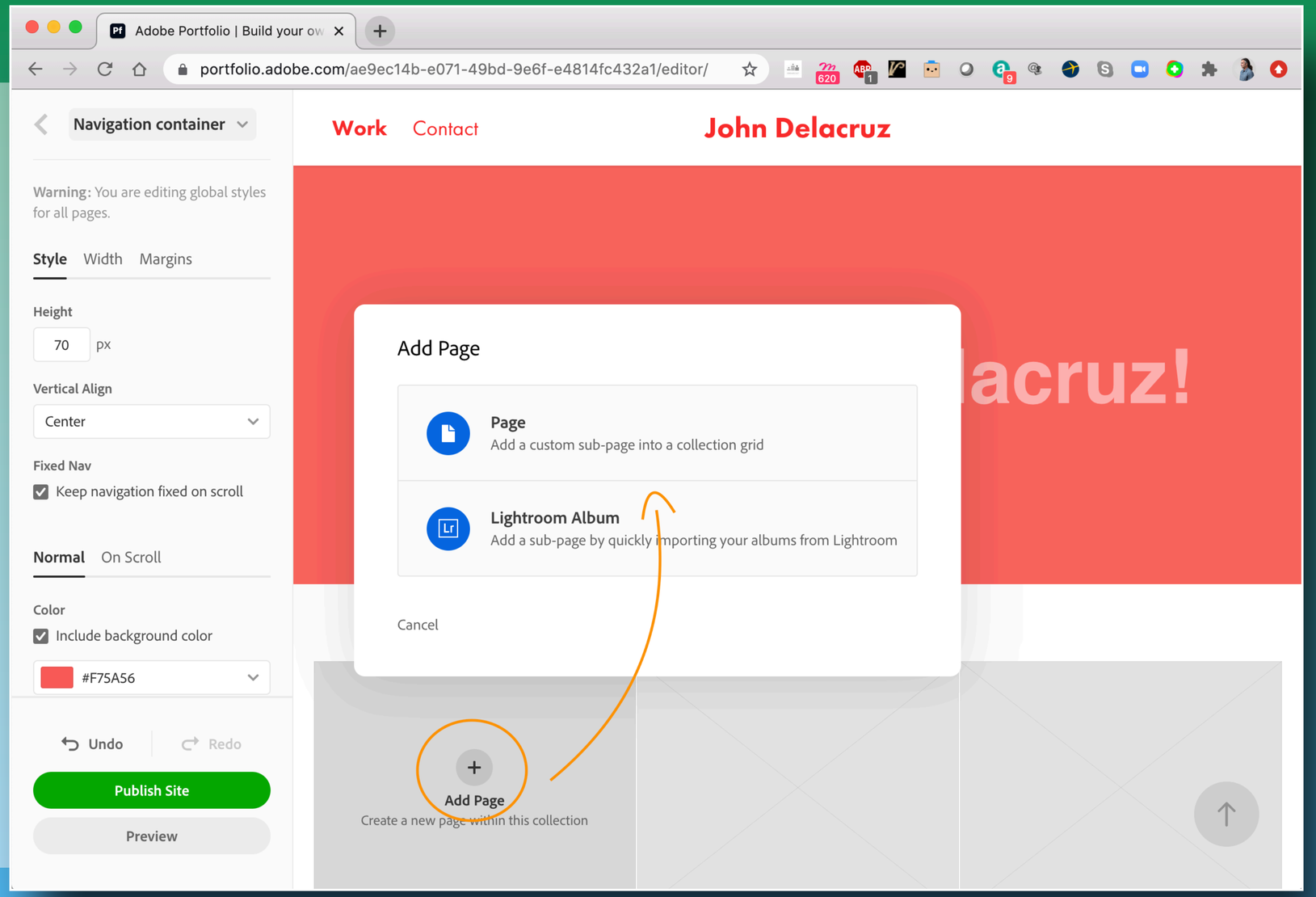

Adobe Portfolio | Build your ow
portfolio.adobe.com/ae9ec14b-e071-49bd-9e6f-e4814fc432a1/editor/
Masthead title
Style
Margins
Text
Hi, I'm John Delacruz!
Font
Futura PT
70
70
Style
Book
Color
#FFFFFF
Align
Undo
Redo
Publish Site
Preview
Work
Contact
John Delacruz
Masthead title
Hi, I'm John Delacruz!
Scroll down to see more
Add Page

10

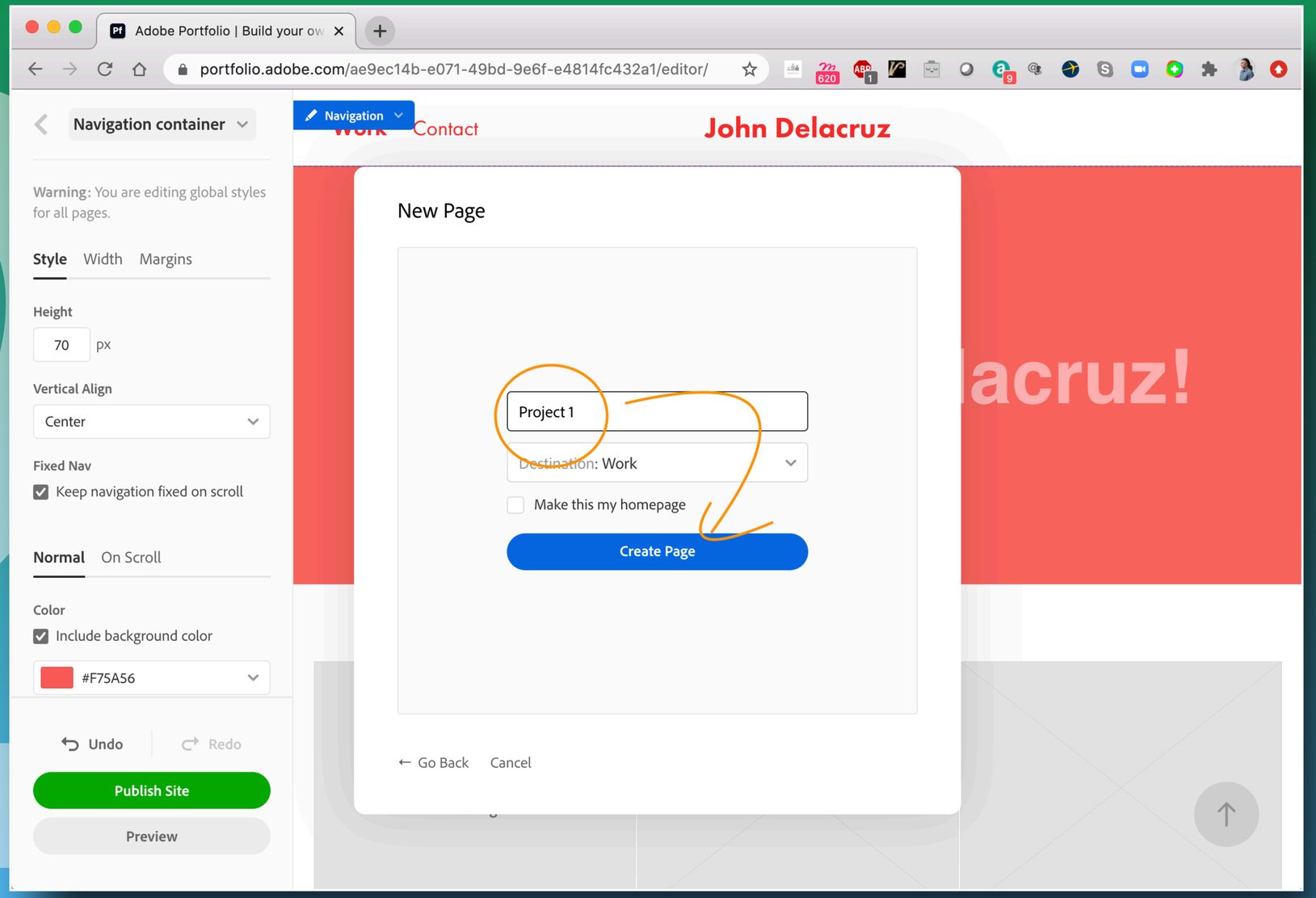
Edit away


Adobe Portfolio | Build your ow
portfolio.adobe.com/ae9ec14b-e071-49bd-9e6f-e4814fc432a1/editor/
Masthead options
Options
Make customizations unique to this page
Fix masthead position on page scroll
Masthead
Auto-Height
Adjust masthead height based on content
Height
85
%
Max-Height
0
px
Color
Include background color
#FFFFFF
Undo
Redo
Publish Site
Preview
Work
Contact
John Delacruz
Masthead options
Hi, I'm John Delacruz!
Scroll down to see more
Add Page

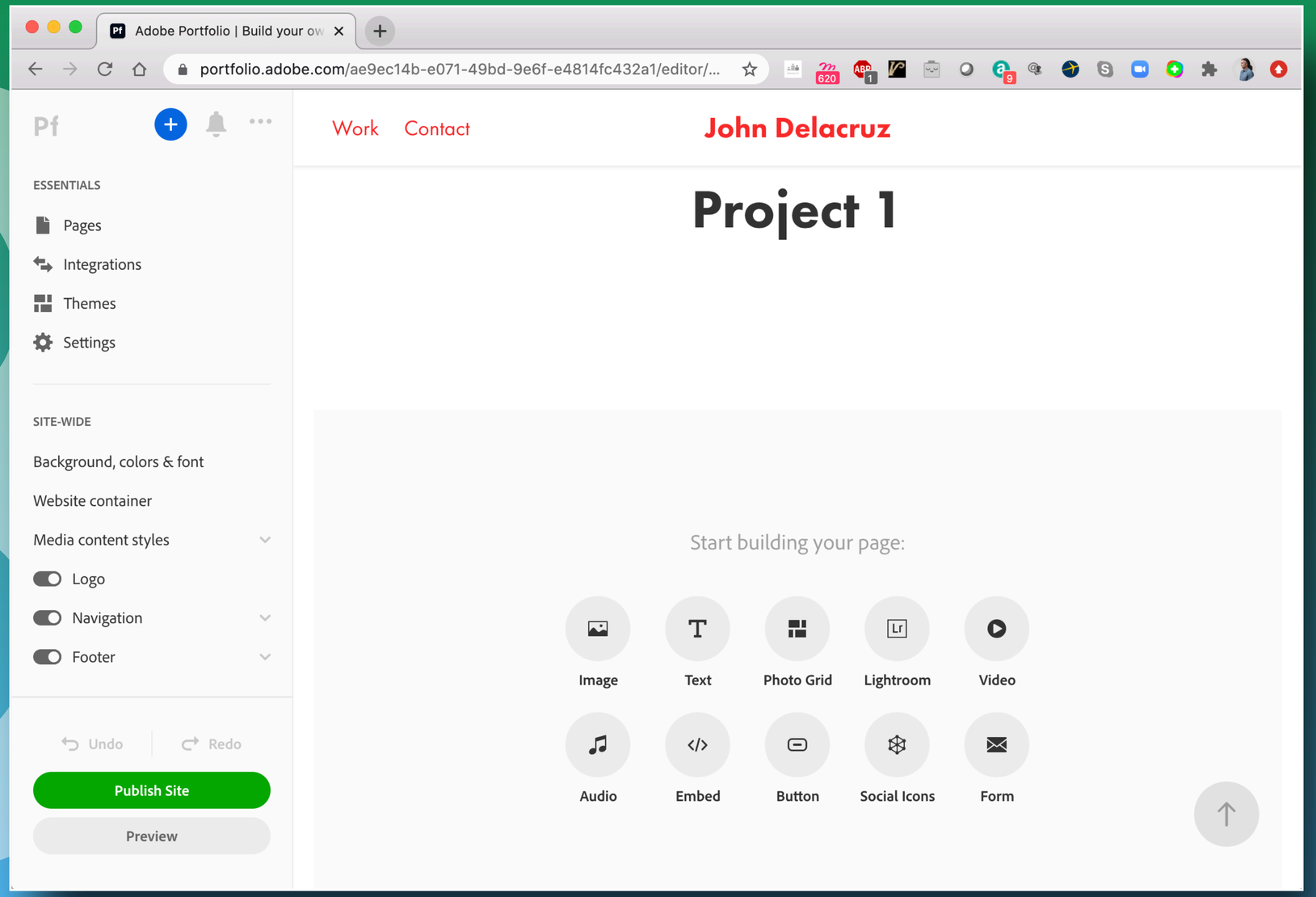
Add the type of **Page** you want



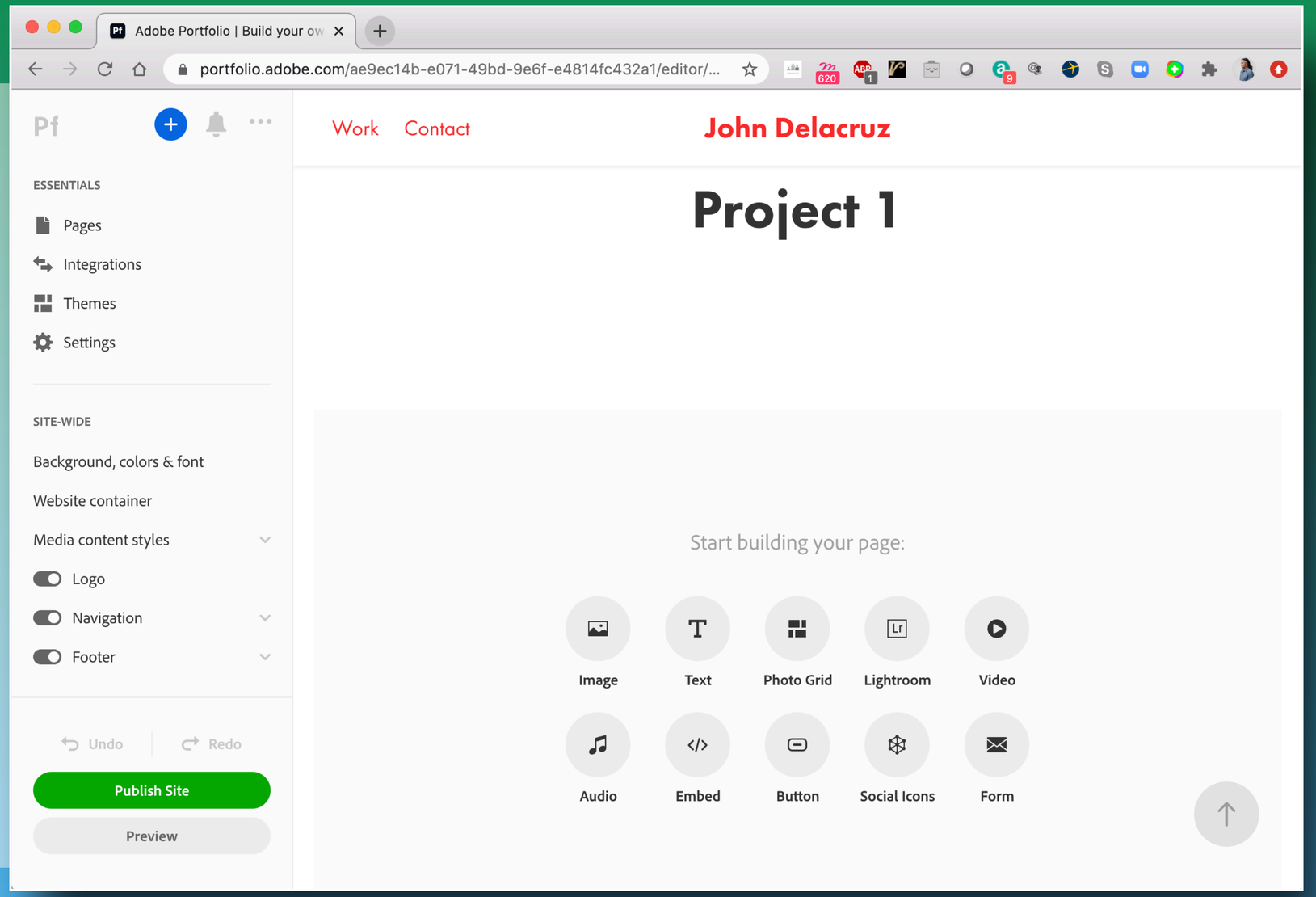
Name the Page



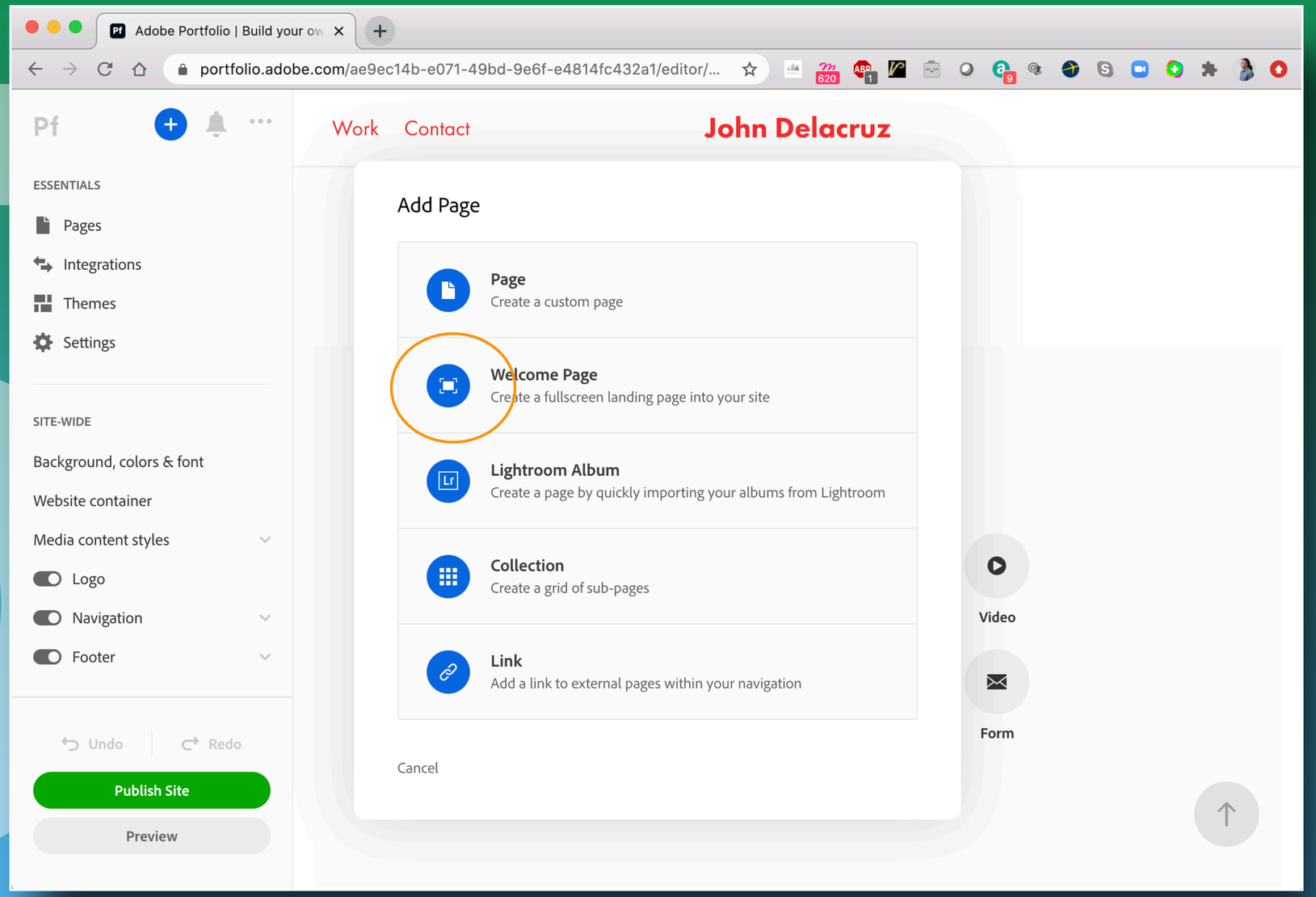
Everything is customizable



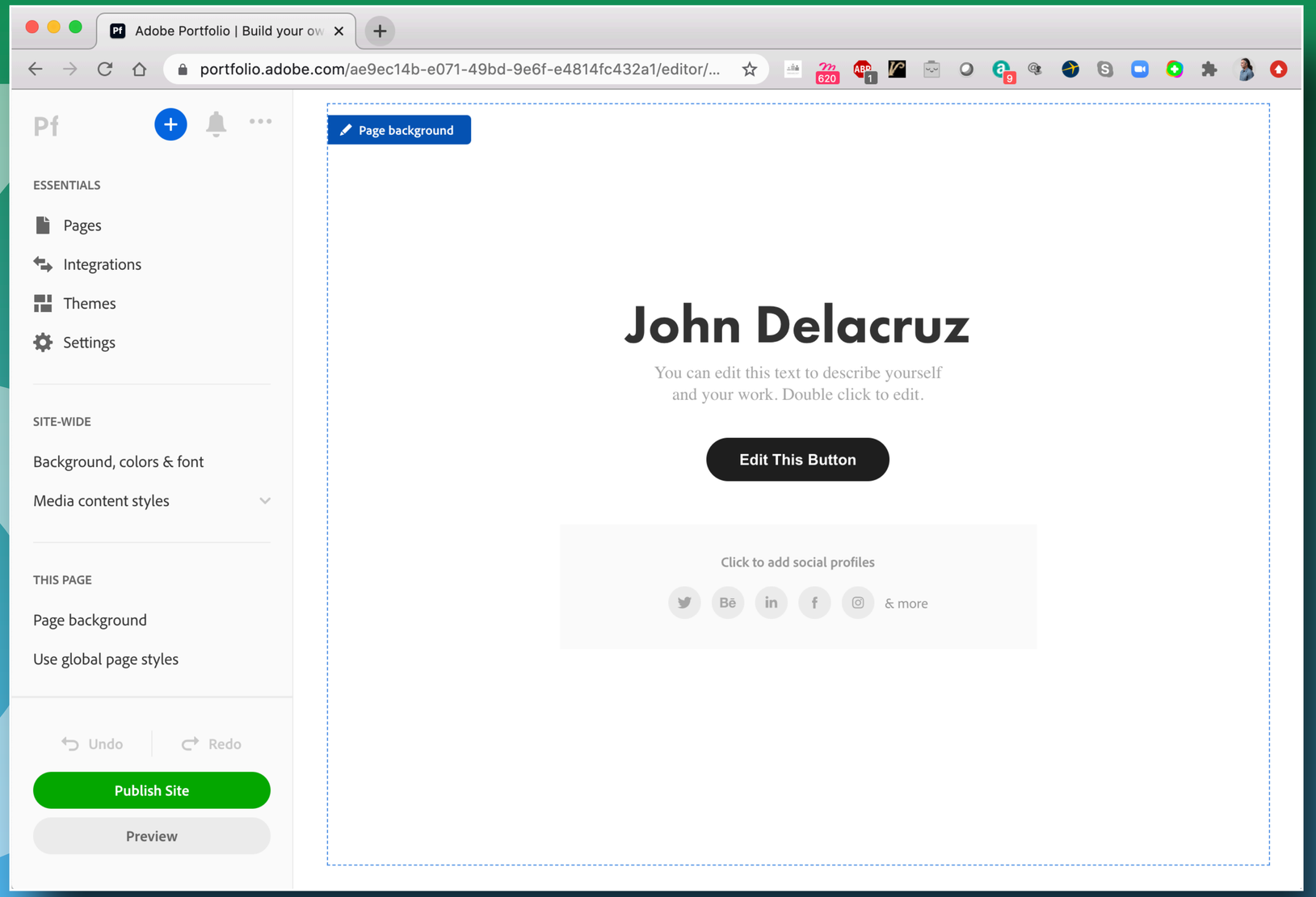
Add **Pages**, **Preview**, finally **Publish**



Create a **Welcome Page**



Edit your **Welcome Page**



I’m always happy to chat some more:

john.delacruz@sjsu.edu

Have Fun!