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GRADUATE SCHOOL OF BUSINESS

2025 ECONOMIC SUMMIT

Presented by Bridge Bank
In Association with Lathrop GPM



A Division of Western Alliance Bank.



Friends and colleagues:

Welcome to the 2025 San José State University Economic Summit, presented by Bridge Bank and Western Alliance Bank. We are pleased to bring you this informative event in collaboration with the dedicated faculty and staff at SJSU, along with our valued co-sponsors.

I join my team in looking forward to reconnecting with you – our clients, colleagues and community partners – as we discuss the health of our regional and national economies, delivered with the balanced perspective of our friend and advisor, Dr. Christopher Thornberg of Beacon Economics.

We are also pleased that Sam Liccardo, U.S. Congressman for the 16th District of California, and former mayor of San Jose, will be returning to share his perspectives. His continued involvement in our community underscores the importance of our united efforts in navigating Silicon Valley's economic landscape. Leadership, both nationally and locally, has never been more important, especially in these uncertain times.

Bridge Bank, with strong regional roots and deep expertise in the innovation sector has been powered by the strength of our parent company, Western Alliance Bank, for over a decade. Western Alliance is well-known for its diverse, national and regional commercial client base representing a broad range of industries across the U.S. economy. As we transition to unifying under the Western Alliance brand this Fall, we remain singularly focused on serving the financial needs of businesses across a broad range of industries nationally.

We look forward to an enriching discussion about the challenges and opportunities we face as a region moving forward. Together, we aim to thrive amidst the inevitable ebbs and flows emanating from today's business environment.

A handwritten signature in blue ink that reads "Bob Curley".

Bob Curley

Chief Executive Officer, Bridge Bank

Be bold, venture wisely.®

San Jose State University Economic Summit

Panelists

Sam Liccardo

Congressman, 16th District of California

Dr. Christopher Thornberg

Founding Partner of Beacon Economics, LLC

Moderator

Jay Ross

Lathrop GPM's Litigation Department

Agenda

9:00am – 9:10am

Welcome

9:10am – 10:40am

Panel Presentations

10:40am – 11:00am

Q&A Discussion Moderated by Jay Ross

11:00am

Event Concludes

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Dr. Rangapriya (Priya) Kannan

Dr. Rangapriya (Priya) Kannan is the dean of the Lucas College and Graduate School of Business at San José State University (SJSU).

Dr. Kannan is a first-generation immigrant and holds the distinction of being the first woman and the first person from India to permanently lead the Lucas College and Graduate School of Business as dean. This year, she was recognized by the Silicon Valley Business Journal as a 2025 Woman of Influence.

Before joining SJSU, Dr. Kannan served as the associate dean of faculty and accreditation, and as a professor of strategic management, innovation, and entrepreneurship at the University of San Diego. She also holds a position as a research professor of entrepreneurship at the University of Exeter Business School, a leading institution in the UK.

Prior to her role as Associate Dean, Dr. Kannan was the inaugural chairperson of the i3 department at the Knauss School of Business, which encompasses Innovation and Entrepreneurship, International Business, and Interdisciplinary Studies. She also founded and directed the Entrepreneurship and Innovation Catalyzer (The Catalyzer).

Dr. Kannan's academic achievements include a PhD from the UCLA Anderson School of Management. She earned a Master's in Industrial/Organizational Psychology from SJSU, where she was recognized as a Sally Casanova Scholar. Additionally, she holds a Master's in Personnel Management & Industrial Relations from the Tata Institute of Social Sciences (India), and is a graduate of the Cost and Works Accountants Society (India). Her undergraduate studies were completed at the University of Bombay (India), where she received a Bachelor of Commerce degree.

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Bob Curley

Bob Curley is CEO of Bridge Bank, a division of Western Alliance Bank and serves as Western Alliance's Deputy Chief Banking Officer – Regional Banking where he has responsibility for the bank's special industries units as well as specialty finance products.

Mr. Curley has over 30 years of experience in lending, investment banking, venture debt and equity financing. Based in San Jose, he and his teams serve clients throughout the United States.

Mr. Curley joined Bridge Bank in 2018 as Chief Credit Officer and later took on the role of Deputy Chief Credit Officer for Western Alliance Bank. Before joining Bridge Bank, he held senior positions in venture equity and debt financing at City National, Silicon Valley Bank, Pinnacle Ventures, Credit Suisse First Boston, and Bank of America.

A Bay Area resident since 1995, Mr. Curley serves on the executive committee and board of the San Jose Chamber of Commerce. He has founded and coached several youth and high school lacrosse teams in the Bay Area and played collegiate lacrosse at Notre Dame.

Mr. Curley holds a Bachelor of Business Administration in Finance from the University of Notre Dame.

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Sam Liccardo

Congressman Sam Liccardo represents the 16th Congressional District in the United States House of Representatives. He's focused on addressing the issues that matter most to residents, including homelessness, the rising cost of living, gun violence prevention, and standing up for reproductive rights and preserving democracy. Prior to his tenure in Congress, Sam served as the Mayor of San Jose and as a prosecutor in both the SCC DA's Office and in the Southern District of California.

For more details go to:

sjsu.edu/economicsummit/panelists

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Christopher Thornberg

Dr. Christopher Thornberg has been called many things throughout his career, but his favorite thing to be called is correct. A renowned economist with deep expertise in economic and revenue forecasting, regional economics, economic policy, and labor and real estate markets, Dr. Thornberg has consulted globally for private industry, cities, counties, and public agencies. He founded Beacon Economics LLC in 2006 and under his leadership the firm has become one of the most respected research organizations in California.

Dr. Thornberg became nationally known for forecasting the sub-prime mortgage market crash that began in 2007 and was one of the few economists on record to predict the global economic recession that followed. Amidst the 2020 Covid-19 shock, Dr. Thornberg correctly predicted the rapid “V” shaped economic recovery, the inflation that resulted from excessive government stimulus, as well as the sharp hikes in interest and mortgage rates currently impacting U.S. markets.

Dr. Thornberg’s trusted commentary and his evidence-based approach to economic policy analysis has built a legacy of correct calls and an ecosystem that includes some of the world’s most influential entities. Regardless of the audience, client, or project, Dr. Thornberg holds firmly to the principle of objective economic analysis, often saying that ‘you can pay for analysis, but you might not like the answers the data uncovers.’

For more details go to:

sjsu.edu/economicsummit/panelists

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Jay Ross

Jay Ross is a member of Lathrop GPM's Litigation Department, for which he previously served as Co-chair for five years, and a member of its Executive Committee. He handles contract, business, and payment disputes that includes representing creditors in bankruptcy proceedings, as well as real estate disputes, including construction, purchase and sale transactions, commercial landlord-tenant disputes, easements, and land use.

For more details go to:

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On October 1, 2024, Hopkins Carley combined with Lathrop GPM and is now known by that name. Lathrop GPM is a full-service, Am Law 200 law firm with 350 attorneys in 13 offices from coast to coast.

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As the voice of business in Silicon Valley, the San Jose Chamber leads with impact. Our members aren't just part of a network, they're shaping regional growth, influencing policy, and driving innovation.

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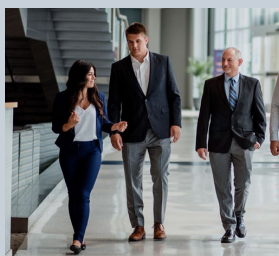


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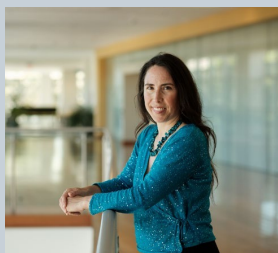
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**The Center for Banking and Financial Services
congratulates the following recipients of the 2025
scholarships for their outstanding academic performance:**

Ocean Arya

Boaz Cohen

Cyrus De Souza

Connor Johnson

Calvin Ly

Shruthi Nagapuri

Keshav Patel

Ryan Pickett

Sarah Saiyed

Christopher Soto

Sivagami Subramanyan

William Thompson

Janelle Tran

Peter Wu

SJSU | CENTER FOR BANKING AND FINANCIAL SERVICES

The mission of The Center for Banking and Financial Services (CBFS) is to establish valuable partnerships with financial institutions, provide an important complementary component to students' curricular education in the area of financial intermediation, and reward excellence among students through scholarships.

The CBFS:

- Promotes knowledge of topics related to financial intermediation through presentations and lectures. Experts bring to the classroom their professional experience and share with students the latest business practices.
- Develops and enhances students' leadership skills by organizing professional development events, where opportunities for interaction with professionals from the banking and financial services sector are offered.
- Organizes "study tours" where groups of selected students visit the headquarters of corporate partners. During such visits, students have the opportunity to learn about various business models and different career options in banking and financial services.
- Assists its corporate partners in the recruiting process for internships and permanent positions.
- Rewards excellence by awarding scholarships to the best and brightest students. Thanks to the financial support of our corporate partners, the CBFS has awarded \$403,500 in scholarships since its inception in 2009.

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