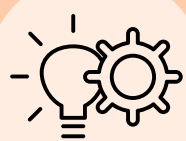


# 10 REASONS YOU SHOULD COLLABORATE WITH AN INSTRUCTIONAL DESIGNER



## 01. Enhance Course Design

Instructional designers stay updated on evidence-based teaching practices and can guide you as you integrate these into your courses to support diverse learners.

Instructional designers are experts in creating engaging, learner-centered courses. They can help you align course objectives, assessments, and activities to improve student outcomes.



## 03. Optimize Learning

Through innovative activities and multimedia, instructional designers can help you create dynamic learning experiences that encourage active student participation.

For online or hybrid courses, instructional designers can recommend tools, strategies, and technologies to maximize interactivity and accessibility.



## 05. Course Development

Instructional designers are knowledgeable about accessibility standards and can ensure course materials are usable for all students.

## 04. Improve Engagement

Collaborating with an instructional designer can save professors time by providing templates, resources, and expertise that streamline the course design process.



## 07. Leverage Technology

Instructional designers can help you create meaningful assessments that measure learning outcomes effectively and provide actionable insights.

## 06. Accessibility and Inclusivity

Instructional designers recommend and implement technology tools that align with course goals, enhancing both teaching and learning.



## 09. Professional Development

Instructional designers bring a fresh perspective and tailored solutions to address teaching challenges.

## 08. Improve Assessment

Through collaboration, you can learn new teaching techniques, tools, and approaches that you can apply in the future.



## 10. Address Challenges